



Contractor Guide



Put your best to the test.

Every job tells a story—of craftsmanship, attention to detail, and pride in doing things the right way. GAF Roof of the Year is your chance to put your best work forward.

Contractors across the country are stepping up, showcasing their strongest projects, and seeing how their work measures up. It's not just about being recognized—it's about turning the work you're proud of into something that helps build what comes next for your business.

Turn your work into real opportunity

Contractors across the country are showcasing their strongest projects and seeing how their work measures up.



Win real rewards for your business, including a \$10,000 co-branded media campaign awarded to the grand prize winner in each of five categories



Showcase your work and attract new customers



Earn recognition for the quality of your work



Give your homeowner a chance to win \$10,000 if their home wins the grand prize in its category



Additional \$1,000 prizes for homeowner Runners-Up



Multiple chances to win with 5 Contractor Grand Prize Winners and 20 Contractor Runners-Up

Five categories. One high standard.

There's more than one way to stand out. Find the category that fits your project:



Best Use of Premium Products

Projects that showcase design, curb appeal, and the visual impact of GAF premium shingles.



Best Metal Roof

Projects that highlight the durability and craftsmanship of a TimberSteel™ metal roofing system.



Most Challenging Roof

Technically complex projects that push your skill and expertise.



Helping Others in the Community

Projects that give back—supporting homeowners and communities in meaningful ways.



The Gold Standard

Complete GAF Golden Pledge® system installs that represent the highest level of workmanship and protection.

For full rules and qualifying products for each category, visit RoofOfTheYear.com

You're closer than you think

If you've completed a project you're proud of, you likely already have what you need to enter.

Getting started is straightforward:

- For new construction, capture high-quality photos from multiple angles, including drone photography if possible
- For existing homes, capture before-and-after photos that clearly show the transformation
- Complete and sign the contractor release form available on the website
- Have your homeowner sign the release form available on the website
- Be ready to share a few key project details and answer a few short questions
- Confirm the products and warranty used
- For full rules, terms, and conditions, visit **RoofOfTheYear.com**

Prizes for contractors and homeowners

Contractor Grand Prize Winners (5 total):

- \$10,000 co-branded media campaign
- National recognition + trophy
- Case study page featured on GAF.com

Contractor Runners-Up (20 total):

- Case study page featured on GAF.com

Homeowners:

- \$10,000 cash prize for Grand Prize winning projects (5)
- \$1,000 for Runners-Up winning projects (20)



Get your work ready

Submission period from July 1–October 16, 2026.

Start gathering your photos, project details, and homeowner approvals now, so when the time comes, you're ready to put your work forward.

Turn your work into what comes next—submit at **RoofOfTheYear.com**



Make it count

Once your project is live, it becomes something you can share—across your network, with your customers, and in your market, because great work deserves to be seen.

NO PURCHASE NECESSARY. Open only to eligible contractors located within the 50 US/DC (excluding CA, MD, ND & TN). Authorized Representatives must be legal US residents, 18 years of age and older. Potential winning Eligible Contractors must submit to and pass a background check to Sponsor's satisfaction prior to confirmation of eligibility and prize award. Entry will be made on behalf of Eligible Contractor as a business entity and not any individual person. Sponsor reserves the right not to award all prizes in a Category if, in its sole discretion, it does not receive at least twenty (20) eligible and qualified Entries for that specific Category. Void in CA, MD, ND, TN & where prohibited by law. Entry Period starts at 12:00 p.m. ET on 7/1/26 and ends at 11:59 a.m. ET on 10/16/26. Voting Period begins at 12:00 p.m. ET on 11/1/26 and ends at 11:59 p.m. ET on 11/30/26. Voting is for entertainment purposes. The Eligible Contractor must submit a roofing project installed on a residential home located within the Eligible Territory between 1/1/26 to 10/16/26. Subject to Official Rules, including complete eligibility requirements, entry categories, how to enter, judging criteria, prize details, and restrictions, see roofofftheyear.com/rules. Sponsor: GAF Materials LLC, 1 Campus Drive, Parsippany, NJ, 07054.